

The Special Issue

ETMM ANNUAL BUYER'S GUIDE

presented by

ETMM



Advertising in the leading supplier directory Europe-wide means:

reaching specialist and management staff mainly in Europe's and tool and mould-making industry as well as its suppliers and service providers in the 20th edition of the Annual Buyer's Guide.

ETMM

is a brand of



VOGEL COMMUNICATIONS
GROUP

An Overview of the Special Issue

The Annual Buyer's Guide features 11 product categories with over 170 subcategories to offer a clearly structured market overview. With a selection of the top product reports of the last 11 months of the year, the Quick Sourcing Grids is an indispensable reference asset for these sectors.

Topics

Latest and most popular specialist articles in tool and mould making from our print and online presentations.

Close Dates

Ad Close	July 9, 2019
Print PDF Close	July 12, 2019
Publishing Date	August 7, 2019

Circulation

Distributed circulation: 10,157 copies

Sectors: The manufacture of rubber, plastic and metal products, including EDM products, machine manufacturing, tools and moulds for plastics processing as well as independent companies in tool and mould making

Additional distribution at trade fairs

Ad Formats and Prices

1/1 page	Junior page	1/2 page	1/3 page	1/4 page	1/6 page
4.960,00	3.720,00	2.980,00	2.070,00	1.860,00	1.380,00

Additional Charges (not discountable)

	1/1 page	Junior page 1/2 + 1/3 page	1/4 page and smaller
2-colour	400,00	210,00	110,00
4-colour	1.020,00	630,00	330,00

Profile ads in the EDM Buyer`s Guide in ETMM 11/12

Profile ads are an excellent format for getting more out of your advertising budget and presenting your company, focussing on it to draw attention to your products and services.

The offer applies exclusively to customers who book at least a 1/2 page advertisement in the same issue.

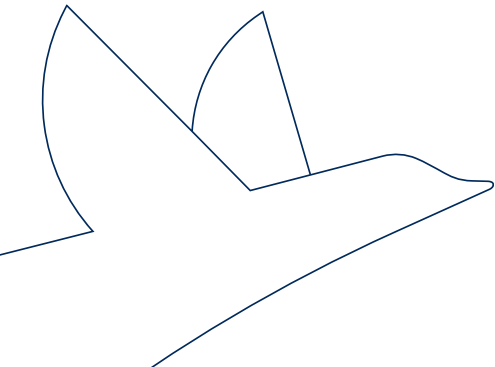
A full-page profile contains 150-300 words and illustrative images. ETMM creates a complete layout based on your materials, which is then sent to you for approval.

Special Price

1/1 page	1/2 page
2.500,00	1.500,00

Get in contact

**We look forward to
hearing from you**



VOGEL COMMUNICATIONS
GROUP

CONTACT

Britta Solloway
Sales Manager
+44 115 8545527
britta.solloway@vogel.de

**VOGEL COMMUNICATIONS GROUP
GMBH & CO. KG**

Max-Planck-Straße 7/9
97082 Würzburg

Contact