



Media Kit 2019

China



VOGEL COMMUNICATIONS
GROUP

PROCESS CHINA

PROCESS CHINA is the Chinese language edition for the People's Republic of China and reaches investment decision-makers in research & development departments and quality control laboratories in the chemical and pharmaceutical industry and adjoining processing industries.

The China editions are distributed through Beijing Jigong Vogel Media Advertising Co. Ltd.

TARGE GROUP

Engineers and technicians, specialists and managers in the chemical & pharmaceutical industry, in biotechnology, the oil and gas industry and the water & wastewater sector.

PROCESS HAS 150,000 RECIPIENT DATA

FREQUENCY	24 issues/year
DISTRIBUTION	20,000 copies/issue
FORMAT	210 mm x 273 mm
CIRCULATION	30,000 copies
E-MAGAZINE	150,000 copies/issue

TARGETED READERSHIP ANALYSIS (PHARMATEC)

Pharmaceutical Enterprises	90 %
Equipment supplier	5 %
Pharmaceutical Engineering Enterprises/Design Institute	3 %
Related Univertisty/R&D Institute	2 %

READER TITLE

Production Technical Director	29 %
Engineering/Equipment/Maintain Director	24 %
QC Director	21 %
Senior Managers	9 %
Design / R & D Director	7 %
Information Director	3 %
Saftey and Environment Director	3 %
Others	4 %

TARGETED READERSHIP ANALYSIS (CHEMICAL)

Petrochemical Enterprises	30 %
Chemical Enterprises	30 %
Engineering Design Co. & Design Institute	20 %
Oil-gas Enterprises	10 %
Engineering Construction Enterprises	5 %
University/Institutes	5 %

READER TITLE

Equipment Director	15 %
Purchasing Director	15 %
Engineering Director	13 %
Electric Instruments Director	12 %
Owner/Chief Engineer	10 %
Production Technical Director	10 %
General Manager	8 %
QC/Experiment/Analysis/Test Director	8 %
Design/R&D Director	7 %
Others	2 %

TARGETED READERSHIP ANALYSIS (FOODTEC)

Food Production Enterprises	66 %
Equipment supplier	21 %
Related University/R&D Institute	7 %
Food Engineering Enterprises/Design Institute	6 %

READER TITLE

Production Technical Director	38 %
QC Director	17 %
Engineering/Equipment/Maintain Director	13 %
Purchasing/Supply/Logistics Director	12 %
Senior Managers	7 %
Design / R & D Director	6 %
Information/Safety	1 %
Others	6 %

Ad Formats and Prices

FORMAT	BASIC PRICE	PRICE AFTER DEDUCTION OF DISCOUNT					COLUMNS, WXH IN MM (space in print)
		3%	5%	10%	15%	20%	
1/1 page b/w	from 1x 6,840.00		from 2x 6,498.00	from 3x 6,156.00	from 6x 5,814.00	from 12x 5,472.00	4 190 × 270
2-colour	7,472.00		7,130.00	6,788.00	6,446.00	6,104.00	
4-colour	8,552.00		8,210.00	7,868.00	7,526.00	7,184.00	
2/3 page b/w	from 1x 4,655.00		from 3x 4,422.25	from 6x 4,189.50	from 9x 3,956.75	from 14x 3,724.00	4 126 × 270 190 × 180
2-colour	5,287.00		5,054.25	4,821.50	4,588.75	4,356.00	
4-colour	6,367.00		6,134.25	5,901.50	5,668.75	5,436.00	
Junior Page b/w	from 1x 4,199.00	from 3x 4,073.03	from 4x 3,989.05	from 6x 3,779.10	from 9x 3,569.15	from 14x 3,359.20	136 × 190
2-colour	4,607.00	4,481.03	4,397.05	4,187.10	3,977.15	3,767.20	
4-colour	5,350.00	5,224.03	5,140.05	4,930.10	4,720.15	4,510.20	
1/2 page b/w	from 1x 3,460.00	from 3x 3,356.20	from 4x 3,287.00	from 8x 3,114.00	from 12x 2,941.00	from 18x 2,768.00	2 94 × 270 4 190 × 134
2-colour	3,868.00	3,764.20	3,695.00	3,522.00	3,349.00	3,176.00	
4-colour	4,611.00	4,507.20	4,438.00	4,265.00	4,092.00	3,919.00	
1/3 page b/w	from 1x 2,360.00	from 3x 2,289.20	from 6x 2,242.00	from 9x 2,124.00	from 12x 2,006.00	from 27x 1,888.00	4 62 × 270 190 × 88
2-colour	2,768.00	2,697.20	2,650.00	2,532.00	2,414.00	2,296.00	
4-colour	3,511.00	3,440.20	3,393.00	3,275.00	3,157.00	3,039.00	
1/4 page b/w	from 1x 1,810.00	from 3x 1,755.70	from 6x 1,719.50	from 9x 1,629.00	from 12x 1,538.50		1 46 × 270 2 94 × 134 4 190 × 66
2-colour	2,207.00	2,152.70	2,116.50	2,026.00	1,935.50		
4-colour	2,748.00	2,693.70	2,657.50	2,567.00	2,476.50		
1/8 page b/w	from 1x 999.00	from 3x 969.03	from 6x 949.05	from 9x 899.10	from 12x 849.15		1 46 × 134 2 94 × 66 4 190 × 32
2-colour	1,396.00	1,366.03	1,346.05	1,296.10	1,246.15		
4-colour	1,937.00	1,907.03	1,887.05	1,837.10	1,787.15		

Rate Card no. 21. Effective from January 1, 2019.

Additional Charges

FOR PLACEMENT

on inside front cover, inside back cover
or back cover, 4-c, each 9,990.00
Other binding placement regulations: 10 % extra charge

FOR COLOUR (not discountable)

	1/1 page	Junior Page	1/4 page
	+ 2/3 page	+ 1/2 + 1/3 page	and smaller
2-colour	632.00	408.00	397.00
4-colour	1,712.00	1,151.00	938.00

Spot colours or tones that cannot be produced through combined print of colours from the Euroscale used require special agreement; details will be provided on request.

FOR ADS ACROSS BINDING AND BLEED ADS

(not discountable)

10 % of basic prices 1/1, b/w, i.e. 684.00
Double-page spread (up to 4-colour) 9,590.00
per additional page 4,990.00

Discount

For placement within one insertion year, starting with publication of the first ad.

FREQUENCY SCALE DISCOUNT

3 ads and more 3 %
6 ads and more 5 %
9 ads and more 10 %
12 ads and more 15 %

QUANTITY SCALE DISCOUNT

2 pages and more 5 %
3 pages and more 10 %
6 pages and more 15 %
12 pages and more 20 %

Supplements and extra cost due to technical requirements are not discountable.

Editorial Calendar 2019

ISSUE	TOPICS & SPECIALS	FAIRS
<p>1/2</p> <p>PD JAN 10</p> <p>AC JAN 1</p>	<p><i>Chemical Industry (1)</i></p> <p>Project management / Engineering design / Software Explosion Protection / Safety Engineering / Industrial Safety Process Automation / Instrumentation / Measurement and Control Mechanical Processing / Filtration / Separation/Heating / Mixing Valves / Seals / Pipes / Flanges / Fittings Pumps / Compressors / Compressed Air system / Vacuum Technology Logistics / Supply Chain Management</p>	
<p>3</p> <p>PD FEB 20</p> <p>AC FEB 10</p>	<p><i>General Equipment</i></p> <p>Pumps / Fans / Compressor Valves / Actuators Pipes / Flanges / Fittings / Seals Filtration / Separation Systems Process Equipment / Heating / Mixing Drive System</p>	
<p>4</p> <p>PD MAR 5</p> <p>AC FEB 25</p>	<p><i>Pharmaceutical Industry (1)</i></p> <p>Biologic Drug production equipment and technology; Biologic Drug Formulation; Bioreactor Performance; Bioreactors; Cell Culture; Single-Use Systems; Biological process technology; Biopharmaceutical APIs; Solubility/bioavailability; Small molecule synthesis Quality Management, Assurance, Control, Qualification, Validation Planning, Engineering, Maintenance; Regulatory; Automation, Instrumentation, Process Control, IT-Systems; Filling and Packaging, Packaging Materials Plants, Apparatus, Components with Hygienic Design; Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace Outsourcing/Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair Waste Gas Treatment; Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design; Solid Waste Treatment Technology</p>	<p>2019 (The 21st) Vogel Pharmaceutical Engineering Training Seminar - Biological Drugs Mar, Shenzhen</p>

ISSUE	TOPICS & SPECIALS	FAIRS
Mar	2019 (The 21st) Vogel Pharmaceutical Engineering Training Seminar - Biological Drugs (Shenzhen)	
5 PD MAR 10 AC MAR 1	<i>Food Industry (1)</i> Food processing / homogenization / pretreatment / preforming process; Baked food processing; Food metering / weighing / filling / packaging / filling / sealing / capping technology; Food online testing / quality control / quality analysis Food production line to reduce efficiency / process improvement / on-site improvement; Food Industry Material Handling / Warehousing Logistics Planning / Dynamic Warehouse / Logistics Transportation / Mobile Logistics Technology	ino-Pack Mar 4-6, Guangzhou FIC Mar 18-20, Shanghai The 100th CFDF Mar 21-23, Chengdu
6 PD MAR 15 AC MAR 5	<i>Chemical Industry (2)</i> Project management / Engineering design / Software Explosion Protection / Safety Engineering / Industrial Safety Process Automation / Instrumentation / Measurement and Control Mechanical Processing / Filtration / Separation / Heating / Mixing Valves / Seals / Pipes / Flanges / Fittings Pumps / Compressors / Compressed Air system / Vacuum Technology Logistics / Supply Chain Management	cippe Beijing Mar 27-29, Beijing China Petrochemical Industry Development Conference Apr
Mar	The 3rd Process industrial equipment maintenance and testing technology forum 2018	

PD: Publishing Date | AC: Ad Close

ISSUE	TOPICS & SPECIALS	FAIRS
7 PD APR 1 AC MAR 20	<i>Environmental Protection (1)</i> Water treatment project construction and management Membrane Element & Membrane Module Water Treatment Process Process Automation/Instrumentation/Measurement and Control Disinfection & Sterilization Pumps / Pipes / Valves / Fans / Compressors Wastewater reuse / Sludge treatment and disposal	IE expo 2019 Apr 15-17, Shanghai
8 PD FEB 20 AC FEB 10	<i>Pharmaceutical Industry (2)</i> Sterile preparation production equipment and technology; Clean Room/Controlled Environment Equipment; Microbial Contamination Extractables and Leachables Testing; Aseptic Processing Quality Management, -Assurance, -Control, Qualification, Validation Planning, Engineering, Maintenance; Regulatory; Automation, Instrumentation, Process Control, IT-Systems Filling and Packaging, Packaging Materials; Plants, Apparatus Components with Hygienic Design; Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace Outsourcing/Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design Solid Waste Treatment Technology	The 23rd China International Pharmaceutical Industry Exhibition (CHINA-PHARM) Apr, Shanghai 57th China National Pharmaceutical Machinery Exposition 2019 China International Pharmaceutical Machinery Exposition Apr, Shanghai
Mar	2019 (The 22nd) Vogel Pharmaceutical Engineering Training Seminar--Environmental Protection	
9 PD MAR 5 AC FEB 25	<i>Chemical Industry (3)</i> Project management / Engineering design/Software Process Automation / Instrumentation / Measurement and Control Pumps / Compressors / Compressed Air system / Vacuum Technology Mechanical Processing/Filtration/Separation/Heating/Mixing Valves / Seals / Pipes / Flanges / Fittings Process analysis / analysis system Logistics / Supply Chain Management	AchemaAsia 2019 May 21-23, Shanghai

ISSUE	TOPICS & SPECIALS	FAIRS
PD MAY 10 AC MAY 1	AchemaAsia 2019 Daily	
May	The 8th International Forum on Petrochemical & Chemical Engineering 2019	
10 PD FEB 20 AC FEB 10	<p><i>Food Industry (2)</i></p> <p>Food research and development; raw and auxiliary materials processing and production; food additives and ingredients processing packaging container molding technology / bottle blowing technology; lightweight production / environmentally friendly production of energy management / energy saving and consumption reduction of blowing enterprises Automated production / factory cleaning and water treatment; food industry plant water treatment system / Factory automation technology</p>	<p>Bakery China 2019 May 6-9, Shanghai</p> <p>ProPack China 2019 Jun 19-21, Shanghai</p>
11 PD JUN 5 AC MAY 25	<p><i>Pharmaceutical Industry (3)</i></p> <p>Solid preparation production equipment and technology; Powder transfer process Continuous production technology; Tableting / stirring / drying / coating technology Regulatory; Regulatory; API Development and Approval; Continuous API manufacturing; Single-use Manufacturing Formulation development; Generic Pharmaceutical, Design quality; Fluid Control; Monitoring Instrumentation Packaging Systems & Inspection; Testing and analysis of APIs and drugs Quality Management, Assurance, Control, Qualification, Validation Planning, Engineering, Maintenance; Regulatory; Automation, Instrumentation, Process Control, IT-Systems; Filling and Packaging Packaging Materials; Plants, Apparatus, Components with Hygienic Design Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace; Outsourcing/Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design; Solid Waste Treatment Technology</p>	<p>AchemAsia 2019 May 21-23, Shanghai</p> <p>2019 (The 22nd) Vogel Pharmaceutical Engineering Training Seminar - Environmental Protection May</p> <p>CPhi & P-MEC China 2019 Jun 18-20, Shanghai</p>

ISSUE	TOPICS & SPECIALS	FAIRS
Jul	2019 (the 11st) VOGEL Pharmaceutical Engineering International Forum (VPEIF)	
12 PD JUL 5 AC JUN 25	<i>Chemical Industry (4)</i> Project management/Engineering design/Software Explosion Protection/Safety Engineering/Industrial Safety Process Automation/Instrumentation/Measurement and Control Mechanical Processing/Filtration/Separation/Heating/Mixing Valves/Seals/Pipes/Flanges/Fittings Pumps/Compressors/Compressed Air system/Vacuum Technology Logistics/Supply Chain Management	
13 PD AUG 1 AC JUL 20	<i>Food Industry (3)</i> Liquid food pretreatment process / Homogenization and mixing Liquid food online cleaning / sterilization / disinfection process Liquid food separation equipment / filtration equipment Liquid food packaging bottle forming / filling / capping technology (FFS) Liquid food production enterprise production line automation technology / whole plant automation technology clean production and water treatment of food factories Warehouse logistics design for liquid food production enterprises / warehousing logistics construction / cold chain logistics / FMCG design / quality inspection	Food Engineering International Forum (VFEIF) 2019
14 PD AUG 5 AC AUG 1	<i>Chemical Industry (5)</i> Project management / Engineering design / Software Energy management Process Automation / Instrumentation/Measurement and Control IT system /Process software Process Equipment / Separation / Heating / Mixing Valves / Seals / Pipes / Flanges / Fittings Pumps / Compressors / Compressed Air system / Vacuum Technology Logistics / Supply Chain Management	
Aug	Process Intelligent Manufacturing Summit Forum 2019	

ISSUE	TOPICS & SPECIALS	FAIRS
<p>15 PD AUG 10 AC AUG 1</p>	<p><i>Pharmaceutical Industry (4)</i></p> <p>Facility Design and Operations Risk Assessment and Mitigation Process Modeling; Building Management Systems, Environmental Controls, HVAC Lean Management and Process Improvement Quality Management, Assurance, Control, Qualification, Validation Planning, Engineering, Maintenance Regulatory; Automation, Instrumentation, Process Control, IT-Systems Filling and Packaging, Packaging Materials; Plants, Apparatus, Components with Hygienic Design Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace Outsourcing / Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design Solid Waste Treatment Technology</p>	<p>2019 (the 11st) VOGEL Pharmaceutical Engineering International Forum (VPEIF) Jul, 10-12</p>
<p>Aug</p>	<p>The 9th Vogel Food Engineering International Forum (VFEIF) 2019</p>	
<p>Sep</p>	<p>2019 (The 23rd) Vogel Pharmaceutical Engineering Training Seminar--Solid Preparation and Botanical Drugs</p>	
<p>16/ 17 PD SEP 5 AC AUG 25</p>	<p><i>Process Automation</i></p> <p>Plant software/Mobile technology Industrial communication/Information security Energy Management Control System Instruments Process analysis Big Data</p>	<p>ICIF CHINA 2019 Sep, Shanghai</p> <p>MICONEX 2019 Oct, Beijing</p>

ISSUE	TOPICS & SPECIALS	FAIRS
<p>18 PD SEP 10 AC SEP 1</p>	<p><i>Pharmaceutical Industry (5)</i></p> <p>Solid preparation production equipment and technology Powder transfer process; Continuous production technology Tableting / stirring / drying / coating technology; Regulatory; Regulatory; API Development and Approval; Continuous API manufacturing Single-use Manufacturing; Formulation development Generic Pharmaceuticals; Design quality; Fluid Control; Target Identification & Validation; Implementing Traceability IT Integration & Data Exchange; Big Data & Analytics; U Leveraging Modern Cloud Technology; Lifecycle management strategy; Supply Chain Digitization; Supply Chain Visibility; Laboratory Automation; Data Integrity; Visual Inspection Techniques; Modular Manufacturing Systems; Predictive Maintenance; Anticounterfeiting Quality Management, Assurance, Control, Qualification, Validation Planning, Engineering, Maintenance; Regulatory; Automation, Instrumentation, Process Control, IT-Systems Filling and Packaging, Packaging Materials; Plants, Apparatus, Components with Hygienic Design Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring; Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace; Outsourcing/Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design Solid Waste Treatment Technology</p>	<p>2019 (The 23rd) Vogel Pharmaceutical Engineering Training Seminar-Solid Preparation and Botanical Drug Sep</p> <p>The 24th China International Pharmaceutical Industry Exhibition (CHINA-PHARM) Oct, Nanjing</p>
<p>Sep</p>	<p>2019 (The 23rd) Vogel Pharmaceutical Engineering Training Seminar - Solid Preparation and Botanical Drugs</p>	
<p>19 PD OCT 15 AC OCT 5</p>	<p><i>Environmental Protection (2)</i></p> <p>Water treatment project construction and management Membrane Element & Membrane Module Water Treatment Process Process Automation/Instrumentation/Measurement and Control Disinfection & Sterilization Pumps/Pipes/Valves/Fans/Compressors Wastewater reuse / Sludge treatment and disposal</p>	<p>WaterTech Oct, Beijing</p>
<p>The 3rd Chemical Environmental Protection Engineering Forum 2019</p>		

ISSUE	TOPICS & SPECIALS	FAIRS
<p>20 PD OCT 20 AC OCT 10</p>	<p><i>Pharmaceutical Industry (6)</i></p> <p>Target Identification & Validation; Implementing Traceability IT Integration & Data Exchange; Big Data & Analytics; Leveraging Modern Cloud Technology Lifecycle management strategy; Supply Chain Digitization; Supply Chain Visibility; Laboratory Automation; Data Integrity; Visual Inspection Techniques; Modular Manufacturing Systems Predictive Maintenance; Anticounterfeiting Quality Management, Assurance, Control, Qualification, Validation Planning, Engineering, Maintenance; Regulatory; Automation, Instrumentation, Process Control, IT-Systems Filling and Packaging, Packaging Materials Plants, Apparatus, Components with Hygienic Design Clean Room Technology, Industrial Hygiene, Building Technology, Monitoring Pumps, Valves, Seals, Pipes; Process Analytics, Laboratory Technology, Technical Gases Logistics, Warehousing, Supply Chain, Labeling, Printing; Serialization, Track and Trace; Outsourcing/Outsourcing Analytics; Contract Manufacturing and Services Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design Solid Waste Treatment Technology</p>	<p>2019 (The 24th) Vogel Pharmaceutical Engineering Training Seminar-Smart Manufacturing Nov, Hangzhou</p> <p>58th China National Pharmaceutical Machinery Exposition</p> <p>2019 China International Pharmaceutical Machinery Exposition Nov, Chongqing</p>
<p>21 PD OCT 25 AC OCT 15</p>	<p><i>Food Industry (4)</i></p> <p>Advanced packaging technology and its trend in packaging industry Automation technology and its future in Packaging technology segment Tracing and RFID technology The implementing of supplying chain and the construction of informatization Case study share of end-segment technology and logistical technology</p>	<p>The 101th CFDF October swop 2019 Nov 25-28, Shanghai</p>
<p>Nov</p>	<p>2019 (The 24th) Vogel Pharmaceutical Engineering Training Seminar (Hangzhou)</p>	

PD: Publishing Date | AC: Ad Close

ISSUE	TOPICS & SPECIALS	FAIRS
22 PD NOV 15 AC NOV 5	<p><i>Chemical Industry (6)</i></p> <p>IT system / Process software Process analysis / Analysis system Process Automation / Instrumentation / Measurement and Control Project management / Engineering design / Software Process technics Valves / Seals / Pipes / Flanges / Fittings Pumps / Compressors / Compressed Air system / Vacuum Technology Explosion Protection, Safety Engineering, Industrial Safety Mechanical Processing / Filtration / Separation / Heating / Mixing</p>	<p>NAMUR China Annual Conference 2019 Nov, Shanghai</p>
23 PD DEC 15 AC DEC 5	<p><i>Engineering and maintenance</i></p> <p>Project management / Engineering design / Software Explosion Protection / Safety Engineering / Industrial Safety Process Automation / Instrumentation / Measurement and Control Mechanical Processing / Filtration / Separation / Heating / Mixing Valves / Seals / Pipes / Flanges / Fittings Pumps / Compressors / Compressed Air system / Vacuum Technology Logistics / Supply Chain Management</p>	

ISSUE	TOPICS & SPECIALS	FAIRS
<p>24</p> <p>PD DEC 20</p> <p>AC DEC 10</p>	<p><i>Pharmaceutical Industry (7)</i></p> <p>Biologic-Drug Formulation; Bioreactor Performance; Bioreactors; Cell Culture; Single-Use Systems; Batch vs. Continuous Processing Lyophilization; Data Integrity; Process Chromatography Selection; Process Controls Separation and Purification; Single-Use Manufacturing; Viral Clearance Fill/Finish; Fluid Handling Systems; Lab Operations Process Analytical Testing; Process Monitoring/Controls; Quality/Regulations; Lot Release Testing; Mock Inspections; Process Validation; Quality Agreements; Quality by Design Risk Assessment and Mitigation; Biosimilar Analysis Cleaning Validation; Extractables and Leachables Testing Data Integrity; Microbial Contamination; Stability Testing Aseptic Manufacturing Processes; Clinical Trial Materials; Clinical Trial Materials Prefilled Syringes; Vials; Cell/Gene Therapies Development; Monoclonal Antibodies Development Protein Therapeutics Development Green and Environmental Protection: Water Treatment, Ultrapure Water Systems, WFI Storage Systems; Clean Production Audit Assessment, Acceptance Technology; Odor Treatment technology; Equipment Leakage Detection and Repair; Waste Gas Treatment Condensation Recovery Technology; Pharmaceutical Technology and Environmental Protection Policy; Engineering Self-control Design Solid Waste Treatment Technology</p>	
<p>PD DEC 25</p> <p>AC DEC 15</p>	<p>2020 Exhibitions Calendar</p>	

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Digital Advertising

Banner

DOMAIN chem.vogel.com.cn

Page Impression

Monthly 700,013

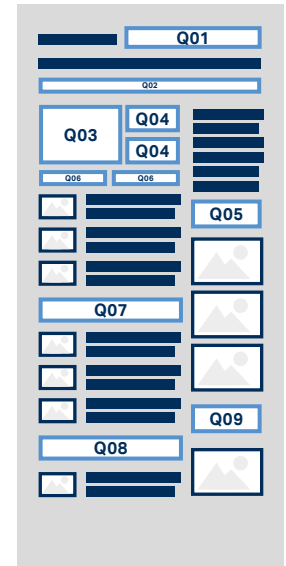
Daily 23,334

Average Unique Visitors

Monthly 167,931

Daily 5,597

POSITION	CODE	SPECS (PX)	FORMAT	PRICE (EUR)			
				1X	3X	6X	12X
Top Across Column Ad	Q01	650x80	jpg/gif	5,500.00	4,950.00	4,400.00	3,300.00
Top Across Column Ad	Q02	1140x70	jpg/gif	4,750.00	4,300.00	3,800.00	2,850.00
Focus Pictures Ad (Big)	Q03	620x460	jpg	3,800.00	3,450.00	3,050.00	2,300.00
Focus Pictures Ad (Small)	Q04	400x300	jpg/gif	3,000.00	2,700.00	2,400.00	1,800.00
Right Banner Ad	Q05	300x225	jpg/gif	2,750.00	2,500.00	2,200.00	1,650.00
Mid Button Ad	Q06	360x70	jpg/gif	2,200.00	2,000.00	1,750.00	1,350.00
Mid Across Column Ad	Q07	750x100	jpg/gif	2,200.00	2,000.00	1,750.00	1,350.00
Mid Across Column Ad	Q08	750x100	jpg/gif	2,000.00	1,850.00	1,550.00	1,000.00
Right Button Ad	Q09	320x240	jpg/gif	2,200.00	2,000.00	1,750.00	1,350.00



All prices in EUR plus VAT.

■ Newsletter

E-Newsletter Frequency

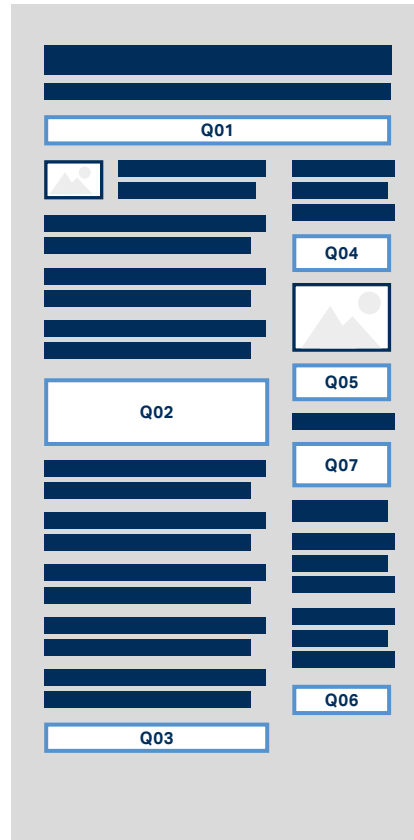
1 issue / Month
(on the 10th day of each month)

Recipients _____ 50,000 / issue

Opening Rate _____ >20%

POSITION	CODE	SPECS (PX)	FORMAT	PRICE (EUR)
Top Banner	Q01	800x70	jpg/gif/swf	1,600.00
Semi-Banner	Q02	500x150	jpg/gif/swf	1,000.00
Bottom Banner	Q03	500x70	jpg/gif/swf	1,200.00
Button Banner	Q04-06	250x70	jpg/gif/swf	400.00
Button Banner	Q07	250x142	jpg/gif/swf	800.00

All prices in EUR plus VAT.



We empower you!

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