

The platform

MM DIE BÖRSE

presented by



Make use of the various presentation possibilities of MM DIE BÖRSE – print and digital

MM DIE BÖRSE offers everything about used machines. Sales, requests, dealer lists and auction calendars – here you will find the ideal environment for your offers and your search – nationally and internationally.
Target group: dealers, industrial companies, auctioneers, sub-contractors.

An Overview of the Online Offer

Set the desired number of machines at MM DIE BÖRSE.

With a banner on gebrauchtmaschinen.de you win the attention in the relevant target group and increase the awareness of your brand and products. And with a publication in the bilingual newsletter you increase the reach of your offers.

Not to forget: Your auction dates online at MM DIE BÖRSE.

Benefits	Beginners	Dealer 25	Dealer 50	Dealer 100*
Possible advertisements at the same time	10	25	50	100
As many pictures as you like	✓	✓	✓	✓
Own dealer landing page (contact details with logo + listing of all machines)	✓	✓	✓	✓
Advertisements bilingual (German & English)	✓	✓	✓	✓
Dissemination via social media channels		✓	✓	✓
Dissemination via Newsletter		2 Machines per month	5 Machines per month	10 Machines per month
Automated data import via an interface			✓	✓
term of contract	3 Month **	12 Month**	12 Month**	12 Month**
Price per month	29.90	44.90	79.90	99.90

Do you have more than 100 Machines?

Contact us
+49 931
418-2680.

All prices in EUR plus VAT.

**automatic extension by the respective contract period; period of notice 5 working days

Banner

Price (Run on Site)

Leaderboard (728 × 90 px) 350.00

Content Ad (300 × 250 px) 350.00

Running time 4 weeks

Online auction insertion

- Entry in the online auction calendar
- Distribution via newsletter
- Publication on gebrauchtmaschinen.de

Elements

Place, date, country, auctioneer, brief description and link to the auction 99.00

Save 50 % with additional booking of a print ad in the area of „Auctions“

Newsletter

The newsletter is always published on Monday and Wednesday - in German and English.

Benefit from the internationality of our newsletter, 50% of subscribers come from abroad.

Online

Approx. 12,500 subscribers

Price

XL-Banner (630 × 140 px) 399.00

Content-Ad (300 × 250 px) 399.00

machinery ad 49.00

auction 79.00

An Overview of the Print Offer

MM DIE BÖRSE is the marketplace for used and new capital goods and industrial services. With current offers and purchase requests from the manufacturing industry and the technical specialized trade.

Headings

- New machines, trade and import offers
- Sales of used machines, plant and equipment
- Wanted
- Auctions
- Free capacity
- Companies for sale
- Contract awards
- Business links
- Agencies offered / wanted
- Transport / Logistic
- Important email and
- Internet addresses
- Miscellaneous

Frequency

26 issues per year, on Monday

Ad Close

Thursday in the previous week, 9 o'clock

Distribution

As a component of MM MaschinenMarkt with an actually distributed circulation (tvA) of 49,988 copies

Prices

Billing is per millimeter of advertisement height
Minimum size: 45 mm wide × 10 mm high

Format 1 column b/w	6.75
45 mm wide, 4 colour	8.25

Format 2 column b/w	13.50
93 mm wide, 4 colour	16.50

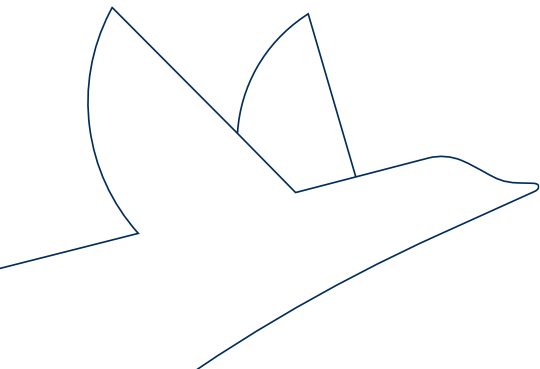
Other formats upon request.

Box number charges	14.60
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All prices in EUR plus VAT

Get in contact

**We look forward to
hearing from you!**



VOGEL COMMUNICATIONS
GROUP

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