

blechnet



present:

F A C H T A G U N G

*Mehr Effizienz  
im Presswerk*

## Be a sponsor or an exhibitor!

Already a complete success in 2019: the specialist congress **Mehr Effizienz im Presswerk** examines approaches to improving efficiency and lowering costs. In 2020, this event is again the meeting point for managers and staff in pressing plants, machine construction and the manufacture of ferrous, sheet-metal and metal products. Take part in the specialist congress and meet us on **September 30<sup>th</sup> 2020** in the Stadthalle, **Sindelfingen**.

An event brought to you by

blechnet

and



– brands of the



VOGEL COMMUNICATIONS  
GROUP

# Overview of the event

You've got to be fast! Pressing plants require large investments and corresponding output is expected from the machines. How can costs be reduced and efficiency raised? This specialist congress uses practice-related presentations and a variety of solution concepts to illuminate the areas of action for higher efficiency.

Participants thus receive a comprehensive picture of their possibilities for optimisations, adaptations and further developments in their firms.

Participant target group:

*Managers, especially on the 2<sup>nd</sup> and 3<sup>rd</sup> management levels, decision makers and staff in pressing plants, machine construction and the manufacture of ferrous, sheet-metal and metal products.*

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Key topics:

*OEE and production efficiency (production concepts, setting-up processes, lubrication, simulation, digitization)*

*Material flow and logistics, from coil delivery to shipping*

*Management requirements and worker qualifications*

*Reducing malfunctions, avoiding faults and preventive maintenance*

Expected participants in 2020:

**120**

Participation price:

**299 €**

# Good reasons for taking part

## Access to a top-level target group without scatter losses

You have unique 1:1 contact with a specific target group and can meet new customers.

## You position yourself as a provider of solutions

Our participants expect solutions for the challenges of their daily professional environment. Support them with your products and services.

## Information exchange and market research

You have the opportunity to enter into direct contact with your target group and to learn more about current and future requirements.

## High range due to cross-media reporting

The editorial teams of MM MaschinenMarkt and blechnet provide cross-media reporting on the event. Benefit from the high reach and target group.

A participant's endorsement:

***A successful opening event and good concept with presentations, panel discussions and an exhibition in the entrance area.***

Thomas Reinartz, DESCH  
Antriebstechnik GmbH & Co KG



***A review of the specialist congress Mehr Effizienz im Presswerk 2019 can be seen at:***  
[www.effizienz-im-presswerk.de/rueckblick](http://www.effizienz-im-presswerk.de/rueckblick)



# Choose your package!

## Packages and prices

| SERVICES                                                                                         | EXHIBITOR        | BUSINESS SPONSOR | PREMIUM SPONSOR  |
|--------------------------------------------------------------------------------------------------|------------------|------------------|------------------|
| Exhibition area with two chairs and a table, electricity, wi-fi                                  | 6 m <sup>2</sup> | 6 m <sup>2</sup> | 8 m <sup>2</sup> |
| Participant tickets incl. catering                                                               | 2                | 3                | 5                |
| Short presentation of your firm on the stage                                                     | ✓                | ✓                | ✓                |
| Participant list printed (name, firm, location)                                                  | ✓                | ✓                | ✓                |
| Name of your firm mentioned on the congress website                                              | ✓                | ✓                | ✓                |
| Your firm's logo on the congress website                                                         | ✓                | ✓                | ✓                |
| Name mentioned in the reporting on the event                                                     | ✓                | ✓                | ✓                |
| 25-minute impulse presentation or practical example with your own customers and short discussion |                  | ✓                | ✓                |
| Your publicity and give-aways handed out at the counter                                          |                  | ✓                | ✓                |
| Prominent and larger booth area with enhanced logo placement                                     |                  |                  | ✓                |
| Your firm's logo on advertisements and in participant e-mails                                    |                  |                  | ✓                |
| Publication of your firm profile (ca. 100 words)                                                 |                  |                  | ✓                |
| Information on your firm and products in the congress materials                                  |                  |                  | ✓                |
| Keyword advertising (leaderboard/10,000 impressions) in the context of the event                 |                  |                  | ✓                |
| <b>All-inclusive price</b>                                                                       | <b>1,990.- €</b> | <b>3,990.- €</b> | <b>7,990.- €</b> |

► **Only available three times**

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### Add-on for Business sponsors:

**+ 20% rebate** when booking an accompanying print advertisement in our magazines blechnet or MM MaschinenMarkt:  
¼ or ½ page, 4 colours

### Add-on for Premium sponsors:

**+ 30% rebate** when booking an accompanying print advertisement in our magazines blechnet or MM MaschinenMarkt:  
¼ or ½ page, 4 colours

### Out of the Box:

You like to be different and can't find the right place for yourself in the options above? We have no wish to impose limits on your creativity and will be happy to join you in working out an individual presence for you. Be it fruit boat or ice cream cart – we will find a solution that fits you.

*Talk to your sales contact from the Vogel Communications Group!*

# How I would like to participate:

We wish to present our firm in the programme for the specialist congress **Mehr Effizienz im Presswerk in Sindelfingen on September 30<sup>th</sup> 2020** and wish to book the following participation package:

- Exhibitor Package (price 1,990.– €)*
- Business Sponsor (price 3,990.– €)*
  - Add-on Advertisement Booking (20% rebate on ½ or ¼ page)*
- Premium Sponsor (price 7,990.– €)*
  - Add-on Advertisement Booking (30% rebate on ½ or ¼ page)*

(All prices without VAT.)

## Address box:

|           |          |                |  |
|-----------|----------|----------------|--|
| Firm      |          | Contact person |  |
| Street    | Postcode | Place          |  |
| Telephone | Telefax  | E-mail         |  |

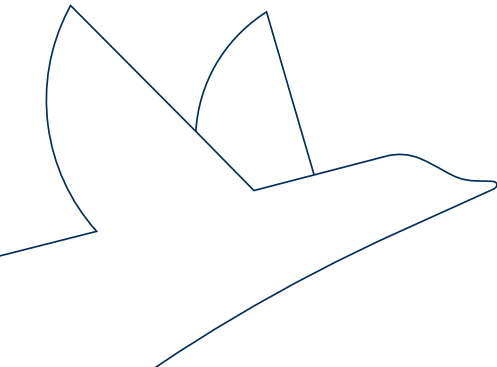
The contract is concluded when you receive the registration (confirmation of order) from the Vogel Communications Group GmbH & Co. KG. Until 6 weeks before the beginning of the event, the Vogel Communications Group declares it will accept a written cancellation of the contract for a blanket compensation amounting to 50 % of the agreed fees. If the contract is cancelled less than 6 weeks before the beginning of the event, 100% of the agreed fees are due. The complete terms and conditions can be seen at: [www.effizienz-im-presswerk.de](http://www.effizienz-im-presswerk.de)

Date

 Signature

*Get in Touch!*

**We look forward  
to talking to you.**



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