



6. – 7. October 2020 in Würzburg



13031

## Become a Sponsor or Exhibitor

Present your company at one of the key events for electronics cooling & thermal management in Würzburg from 6 - 7 October 2020.

[www.cooling-days.de](http://www.cooling-days.de)

# Data & Facts - at a Glance

The Cooling Days provide extensive thermal management know-how and present numerous new technologies and products. Attend this event and get in touch with a wide range of experts, like hardware developers and product managers for electronic devices and systems.

## Testimonials

*“Exchange of experience at expert level. More reality instead of commercial ‘best case’ stories.”*

*“The event presented technical details that are really helpful.”*

Recommendation rate

**90%**



Exhibitors 2019

Alpha Numerics, ebm-papst Muldingen, Aismalibar, 3M Deutschland, Austerlitz Electronic, CEJN, DETAKTA, EKL, ELMEKO, Henkel, IQ evolution, Rogers Corporation, technotrans, Wickedder Westfalenstahl

## Target group

*Hardware developers, system designers, device and equipment manufacturers, control cabinet planners as well as power electronics experts in industrial electronics, automation and mechanical engineering, computer engineering and telecommunications, automotive and transportation, medical engineering and mechatronics as well as power electronics and energy engineering.*

# Good Reasons for Your Participation

## **Direct communication with new customer:**

You get in direct touch with your target group and can meet potential customers at eye level in a relaxed atmosphere.

## **Demonstrate your expertise:**

The attendees expect to learn about solutions to the challenges of their daily professional tasks. Support them with your products and services.

## **Market research:**

Learn more about the current and future demands of your target group.

## **Position yourself in the right context:**

The editors of ELEKTRONIKPRAXIS report on this event and the event partners in the magazine, on their websites and social media channels.

## **Benefit from the high reach of Vogel Communications Group!**

*For the complete picture gallery of the 9th Cooling Days 2019, please visit:*  
[www.cooling-days.de/de/rueckblick-2019](http://www.cooling-days.de/de/rueckblick-2019)



# Choose Your Package!

## Packages and Prices

SERVICES	EXHIBITOR	BUSINESS SPONSOR	PREMIUM SPONSOR
m <sup>2</sup> exhibition area with two chairs and a table	6 m <sup>2</sup>	6 m <sup>2</sup>	8-12 m <sup>2</sup>
Event tickets for organizers incl. evening event	2	3	4
Naming of your company on the conference website	✓	✓	✓
Coverage of the event on the conference website	✓	✓	✓
Your company and product info in the conference volume (max. A4 brochure, double spread)		✓	✓
Unlimited amount of subsidized guest tickets for your customers and business partners		✓	✓
Presentation of your short company profile (30 words) on the conference website		✓	✓
Presentation of your company logo in all attendee-focused marketing activities		✓	✓
Selection of exhibition area in advance			✓
Communication services through EELEKTRONIKPRAXIS (editorial and promotional services)			✓
Presentation slot on a conference day			✓
Your promotional material, giveaways or the like dispensed at the conference counter			✓
Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)			✓
<b>All-inclusive price</b>	<b>2,500.- €</b>	<b>4,900.- €</b>	<b>8,900.- €</b>

All prices are net plus VAT.

# We Would Like to Participate

We would like to present our company at the 10th Cooling Days in Würzburg from 6 - 7 October 2020 and herewith book the following package:

- Exhibition Package*  
(Price 2,500.– €)
- Business Sponsor*  
(Price 4,900.– €)
- Premium Sponsor*  
(Price 8,900.– €)

All prices are net plus VAT.

**Adress:**

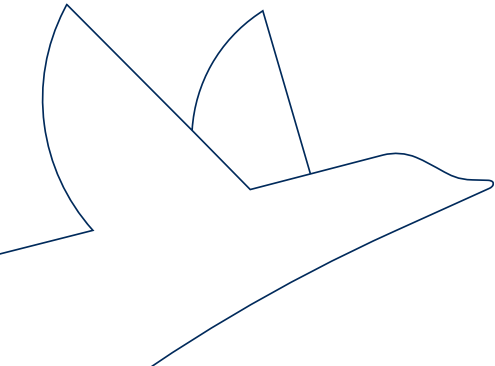
_____		
Company	Contact	
_____		
Adress	ZIP Code	City
_____		
Phone	Fax	E-mail

The agreement becomes binding when Vogel Communications Group GmbH & Co. KG sends the admission document (written order acknowledgement). Vogel Communications Group confirms that the agreement can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the specified price. If the agreement is cancelled later than 6 weeks prior to the event, 100% of the specified price is due. Our detailed Terms and Conditions are available on: [www.cooling-days.de](http://www.cooling-days.de)

_____	
Date	 Signature

## *Get in contact*

**We look forward to  
hearing from you!**



**VOGEL** COMMUNICATIONS  
GROUP

sales@vogel.de  
t +49 931 418-2982

**VOGEL COMMUNICATIONS GROUP  
GMBH & CO. KG**  
Max-Planck-Straße 7/9  
97082 Würzburg

Contact