

*The Special Edition*

# BEST OF LABORPRAXIS 2020

presented by



13278

## Present yourself in the Context of the best Contributions of the Year

With the special edition Best of LABORPRAXIS 2020 you reach 47,400 specialists and executives and place yourself in the excellent environment of the best contributions of the year.



are brands of



**VOGEL** COMMUNICATIONS GROUP

# Special Edition Best of at a Glance

The exclusive Best of LABORPRAXIS 2020 is the special edition with the most viewed and read top products, applications, whitepapers and webinars chosen by the readers. The special edition is published in an increased circulation and in premium quality.

## Subjects

**The respective Top 10 are published with the:**

- most frequently read product innovation per topic category
- best professional articles
- webinars and whitepapers with the highest number of participants

## Publishing Date and Deadline

Publishing date \_\_\_\_\_ Dec 3, 2020  
Ad close \_\_\_\_\_ Nov 11, 2020

## Target Audience

Readers of LABORPRAXIS

## Distribution

47,400 total circulation  
20,400 copies print +  
27,000 copies e-paper

## Ad Prices

1/2 Page	Junior Page	1/2 Page	1/3 Page	1/4 Page
6,950.00	4,390.00	3,500.00	2,400.00	1,850.00

### Special Advertising Formats

Inside title pages per topic category **3,500.00** each

- Advertorials are possible in connection with the booking of an ad placement, offers on request
- Logo sponsoring: **1,500.00**

All prices in EUR plus VAT. The prices refer to 4-coloured ad pages.