

LABOR
PRAXIS

presents:

PRAXISTAG HPLC

prepare | analyze | evaluate

Present yourself as a Partner of the Event!

The Praxistag HPLC is the established and popular user meeting for laboratory staff, managers and application experts from various industrial, public and private laboratories. At two venues, participants will experience hands-on HPLC knowledge in one day and expand their expert-network.

May 28, 2020 | Dusseldorf, Germany

November 11, 2020 | Berlin, Germany

An Event of  – a brand of **VOGEL COMMUNICATIONS GROUP**

The Event at a Glance

The high performance liquid chromatography is the most common separation method used in the laboratory. On the Praxistag HPLC, participants learn tips and tricks from proven HPLC experts for the daily handling of HPLC systems and their components. Present yourself as a solution provider for the daily laboratory routine of the participants. At the accompanying trade exhibition, you can also present your expertise and network extensively during the breaks.

Participant Target Audience:

The event is equally aimed at laboratory staff, laboratory managers and application experts from industry.

Expected Number of Participants 2020:

200

Participant Statement:

„Very interesting and helpful lectures on HPLC. Repeatedly gladly, because in one day many topics are covered.“

Isabelle Braun (Translumina GmbH)

„Great combination of theoretical basics and their practical implementation“

K. Hauff (ratiopharm GmbH)

Recommendation Rate by Participants 2018:

97 %

Reattendance Rate by Participants 2018:

87 %



Main Subjects:

- HPLC of the future
- HPLC between miniaturization and automation
- Troubleshooting – Solve the daily HPLC problems

Good Reasons for your Participation

Present yourself as a Solution Provider

By participating in workshops and the accompanying trade exhibition, you will actively shape the practice day and support the participants in managing their daily challenges in the laboratory.

Unique practical Relevance

The Praxistag HPLC is unique in this form in the German-speaking area. The participants especially appreciate the hands-on workshops and the exchange of experiences among each other.

Industry-specific Knowledge

The practice day focuses on the intersectoral exchange from various laboratories. This enables you to reach your target group exactly and reduce the scatter loss to a minimum.

Coverage on all Channels

The Praxistag HPLC will be promoted widely in advance and there will be comprehensive coverage in our specialist media. This guarantees you a long-term cross-media presence.



Choose your Package

Packages and Prices

SERVICES	EXHIBITOR PACKAGE	WORKSHOP PACKAGE (BASIC)	WORKSHOP PACKAGE (PREMIUM)	GOLD-SPONSOR
Exhibition area with two chairs, a table, electricity + WLAN	6 m ²	6 m ²	6 m ²	8 m ²
Free participation for your exhibition personnel/ speakers	2	3	3	3
Your company logo on www.praxistag-hplc.de	✓	✓	✓	✓
Comprehensive editorial reporting before and after the event	✓	✓	✓	✓
Presentation of your company profile (in 30 words) on www.praxistag-hplc.de incl. link and logo		✓	✓	✓
Media transport of your company logo in all marketing channels + bonus program		✓	✓	✓
Unlimited number of discounted guest tickets for your customers and trading partners*		✓	✓	✓
Printed participant list (name, company, location)		✓	✓	✓
Selection of the desired stand area in advance				✓
45-minute workshop (incl. 5 minute discussion)**		✓		✓
60-minute workshop (incl. 5 minute discussion)**			✓	
30-minute exclusive lecture slot in the plenum)**				✓
Complete Price Event	2,990.- €	3,990.- €	4,990.- €	6,500.- €

PRAXISTAG HPLC

Individual exclusive sponsoring on request

* 10 % discount on the ticket price valid at the time of purchase.

** Subject to review of the presentations by our editorial staff.

All prices are per event and plus VAT.

Participation Options:

We want to present ourselves at Praxistag HPLC and book the following package:

- May 28, 2020 | Dusseldorf, Germany*
- November 11, 2020 | Berlin, Germany*
- In both locations*
- Exhibitor package
(price EUR 2,990.00)*
- Workshop package BASIC
(price EUR 3,990.00)*
- Workshop package PREMIUM
(price EUR 4,990.00)*
- Gold Sponsor (price EUR 6,500.00)*

All prices plus VAT.

Please send the completed registration form by fax: +49 931 418-2900 or by post or e-mail to the address printed overleaf.

Company

Contact Person

Street

Postcode

City

Telephone

Fax

E-mail

The contract is concluded when the admission (order confirmation) is sent by Vogel Communications Group GmbH & Co. KG. Up to 6 weeks before the start of the event, Vogel Communications Group agrees to a written cancellation of the contract against payment of a blanket compensation amounting to 50 % of the agreed fees. If the contract is cancelled later than 6 weeks before the start of the event, 100 % of the agreed fees shall be payable. The complete general terms and conditions can be found at: www.praxistag-hplc.de

Date

 Signature

Booking

Get in Contact with us

**We are looking forward to
hearing from you!**

SALES

Please contact your
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