

**LABOR  
PRAXIS** presents:

# PRAXISTAG **LABOR SICHERHEIT**



## Present yourself as a Partner of the Event!

The Praxistag Laborsicherheit is the first user meeting for laboratory employees to be comprehensively dedicated to this important topic. The participants experience in a condensed form, in only one day, practice-oriented and current laboratory safety knowledge as well as the opportunity to expand their expert-network.

**October 8, 2020 | Dresden, Pullman Dresden Newa, Germany**

# The Event at a Glance

Laboratory safety: The topic has numerous facets, from personal protective equipment via special containment solutions to safety-optimised laboratory equipment. On the Praxistag Laborsicherheit, participants learn from proven safety experts how to work conscientiously in the laboratory and gain an overview of current standards, guidelines and laws. At the accompanying trade exhibition, you can also present your expertise and network extensively during the breaks.

Expected Number of Participants 2020:

**75**

Participant Target Audience:

The event is equally aimed at laboratory staff, laboratory managers and application experts from industry.

Main Subjects:

- People in the laboratory: How safe can that be?
  - Current status of standards and directives
    - Working in a fume cupboard: What do I have to consider?

Recommendation Rate by Participants 2019:

**90 %**

Participant Statement from 2019:

"I didn't expect that you could gain so much useful/valuable information in one day. It was an instructive day. Great organization. Occupational safety or laboratory safety is a legal requirement. The event helps to work according to the law."

*Mahari Amara, C-HAT-GermanyQ*

Theme Relevance:

According to the large LABORPRAXIS reader survey,

**78 %**

of those respondents consider laboratory safety to be the most important topic for their daily work.

# *Good Reasons for your Participation*

## *Present yourself as a Solution Provider*

By participating in workshops and the accompanying trade exhibition, you will actively shape the practice day and support the participants in managing their daily challenges in the laboratory.

## *Unique practical Relevance*

The Praxistag Laborsicherheit is unique in this form in the German-speaking area. The participants especially appreciate the hands-on workshops and the exchange of experiences among each other.

## *Industry-specific Knowledge*

The practice day focuses on the intersectoral exchange from various laboratories. This enables you to reach your target group exactly and reduce the scatter loss to a minimum.

## *Coverage on all Channels*

The Praxistag Laborsicherheit will be promoted widely in advance and there will be comprehensive coverage in our specialist media. This guarantees you a long-term cross-media presence.



# Choose your Package

## Packages and Prices

SERVICES	EXHIBITOR PACKAGE	BUSINESS PACKAGE	PREMIUM PACKAGE (3 X AVAILABLE)
Exhibition area with two chairs, a table, electricity + WLAN	6 m <sup>2</sup>	6 m <sup>2</sup>	6 m <sup>2</sup>
Free participation for your exhibition personnel/speakers	2	2	2
Short presentation (approx. 10 minutes) as part of the guided exhibitor tour (Expo theme camp)	✓	✓	✓
Comprehensive editorial reporting before and after the event	✓	✓	✓
Your company logo on the event's website	✓	✓	✓
Impulse presentation (approx. 20 minutes) in the conference room (plenum)**		✓	
Impulse presentation (approx. 30 minutes) in the conference room (plenum)**			✓
Presentation of your short company profile (in 30 words) on event website incl. link and logo		✓	✓
Medial transport of your company logo in all marketing channels		✓	✓
Unlimited number of discounted guest tickets for your customers and trading partners*	✓	✓	✓
Printed participant list (name, company, location)	✓	✓	✓
Selection of the desired stand area in advance			✓
Company and product information insert in the conference documents up to 3 pages A4			✓
<b>Complete Price Event</b>	<b>1,990.- €</b>	<b>2,990.- €</b>	<b>3,990.- €</b>

PRAXISTAG **LABOR  
SICHERHEIT**

*Individual  
exclusive  
sponsoring on  
request.*

\* 10 % discount on the ticket price valid at the time of purchase.

\*\* Subject to review of the presentations by our editorial staff

All prices are per event and plus VAT.

# Participation Options:

We want to present ourselves at Praxistag Laborsicherheit on October 8, 2020 in Dresden, Germany and book the following package:

*Exhibitor package (price EUR 1,990.00)*

*Business package (price EUR 2,990.00)*

*Premium package (price EUR 3,990.00)*

(All prices plus VAT.)

**Please send the completed registration form by fax: +49 931 418-2900 or by post or e-mail to the address printed overleaf.**

Company		Contact Person
Street	Postcode	City
Telephone	Fax	E-mail

The contract is concluded when the admission (order confirmation) is sent by Vogel Communications Group GmbH & Co. KG. Up to 6 weeks before the start of the event, Vogel Communications Group agrees to a written cancellation of the contract against payment of a blanket compensation amounting to 50 % of the agreed fees. If the contract is cancelled later than 6 weeks before the start of the event, 100 % of the agreed fees shall be payable. The complete general terms and conditions can be found at: [www.praxistag-laborsicherheit.de](http://www.praxistag-laborsicherheit.de)

Date

 Signature

*Get in Contact with us*

**We are looking forward to  
hearing from you!**

**SALES**

Please contact your  
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