



Present Yourself as a Partner

at Europe's largest professional convention for programmable electronic components!
NH Hotel München-Dornach, 14 – 16 July 2020

An event of brands and partners of  **VOGEL** COMMUNICATIONS GROUP

 **ELEKTRONIK PRAXIS**

 **PLC2**

FPGA Knowledge from 50 International Top-Class Speakers

The focus of the congress is on the trend topics Automotive, Artificial Intelligence and Machine Learning. The event provides fundamentals, technological trends and practical knowledge for electronics and device developers in the areas programmable logics and microcontrollers, technical managers, product managers as well as production planning and quality assurance engineers.

Regular fee per attendee:

from 450 €

Recommendation rate:

Number of participants 2019:

350



FPGA-Conference
Europe

85 % yes

15 % in part

0 % no

Sponsors 2019:

**Achronix, ARROW, ARROW Intel, AVNET SILICA, EBV
Elektronik, SILEXICA, Teledyne LeCroy, XILINX**

Good Reasons for Your Participation

Direct communication with new customers:

You get in direct touch with your target group and can meet potential customers at eye level in a relaxed atmosphere.

Demonstrate expertise:

The attendees expect to learn about solutions to the challenges of their daily professional tasks. Support them with your products and services.

Networking

International top speakers

Place yourself in the right context:

The ELEKTRONIKPRAXIS editors report on this event and its partners in print and online media.

**Benefit from the high reach
of Vogel Communications Group!**



For the entire picture gallery
of FPGA-Kongress 2019, visit:
<http://bit.ly/2ERm6jt>



Choose Your Package!

Special:

Optional sponsoring of the evening event

Packages and Prices

SERVICES	EXHIBITOR	BUSINESS SPONSOR	PREMIUM SPONSOR
Exhibition area with two chairs and a table	6 m ²	6 m ²	10 m ²
Event tickets for the exhibition days including evening event	2	3	4
Naming of your company on the congress website	✓	✓	✓
Event coverage on the congress website	✓	✓	✓
Your company and product info in the conference documentation (max. double-sided, perforated A4 brochure)		✓	✓
Unlimited amount of subsidized guest tickets for your customers and business partners		✓	✓
Presentation of your short company profile (30 words) on the congress website		✓	✓
Presentation of your company logo in all attendee-focused marketing activities		✓	✓
Selection of exhibition area in advance			✓
Communication services through ELEKTRONIKPRAXIS			✓
Presentation slot on a congress day			✓
Dispensing of promotional material, giveaways or the like at the conference counter			✓
Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)			✓
All-inclusive price	2,700.- €	5,100.- €	9,100.- €

All prices are net plus VAT.

Allocation of exhibition areas is based on the order of the incoming bookings

We Would Like to Participate

We would like to present our company at FPGA-Conference Europe in Munich from 14 – 15 July 2020 and herewith book the following package:

- Exhibition Package (Price: 2,700.– €)*
- Business Sponsor (Price: 5,100.– €)*
- Premium Sponsor (Price: 9,100.– €)*

All prices are net plus VAT.

Address:

Company		Contact
Address	ZIP Code	City
Phone	Fax	E-mail

The agreement becomes binding when Vogel Communications Group GmbH & Co. KG sends the admission document (written order acknowledgement). Vogel Communications Group confirms that the agreement can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the specified price. If the agreement is cancelled later than 6 weeks prior to the event, 100% of the specified price is due. Our detailed Terms and Conditions are available on: www.fpga-conference.eu

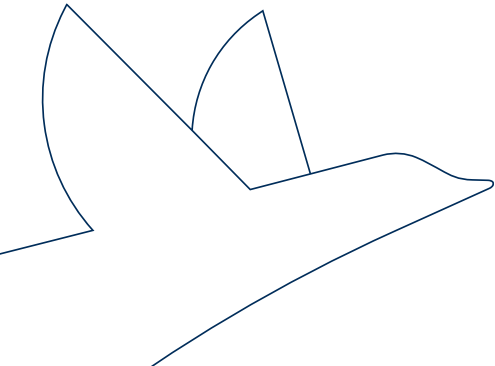
Date



Signature

Get in contact.

**We look forward to hearing
from you!**



VOGEL COMMUNICATIONS
GROUP

sales@vogel.de
+49 931 418-2982

**VOGEL COMMUNICATIONS GROUP
GMBH & CO. KG**
Max Planck Straße 7/9
97082 Würzburg

Contact