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automatica



Make full use of your opportunities at automatica!

Book an advertisement in the automatica journal and appear in five trade magazines from Vogel. Attract the attention of readers from the automotive, medical technology, automation, logistics and mechanical engineering industries.

An Overview of the Print Offer

The automatica journal impresses with its record reach in Germany, Austria and Switzerland and reports on current events in automation and robotics. Attract the attention of readers with your advertisement in our automatica Journal.

Close Dates

PDF Close _____ October 15, 2020
Ad Close _____ October 9, 2020

Publishing Dates

Automobil Industrie _____ November 24, 2020
DeviceMed _____ November 5, 2020
elektrotechnik _____ November 17, 2020
MM LOGISTIK _____ November 23, 2020
MM MaschinenMarkt _____ October 26, 2020
MM Österreich _____ November 11, 2020
SMM Schweizer MaschinenMarkt _____ November 11, 2020

Distribution and circulation

Circulation

132,000 copies in print, 82,000 as e-paper

• Print

Coverage of Germany, Austria and Switzerland with the titles Automobil Industrie, DeviceMed, elektrotechnik, MM LOGISTIK, MM MaschinenMarkt, MM Das österreichische Industriemagazin and SMM Schweizer MaschinenMarkt

• Online:

The e-paper will be sent to all newsletter recipients of Automobil Industrie, DeviceMed, elektrotechnik, MM LOGISTIK and MM MaschinenMarkt

• Additional distribution at automatica

Preferred placements (4c)

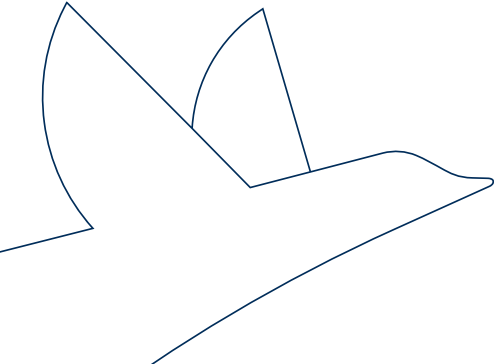
Cover pages	10,490.00
1/2 page, next to content	5,690.00
1/3 page, next to Editorial	4,190.00
2/1 over collar	16,980.00
2 page in a row	13,135.00

Ad Formats and Prices

FORMAT	BASIC PRICE b/w	AD RATE 4c	W × H in mm
1/1 page	7,690.00	9,290.00	4-col. 190 × 270
Junior Page	5,090.00	6,290.00	136 × 190
1/2 page	3,890.00	5,090.00	2-col. 94 × 270 4-col. 190 × 134
1/3 page	2,590.00	3,790.00	1-col. 62 × 270 4-sp. 190 × 88
1/4 page	1,990.00	2,790.00	1-col. 46 × 270 2-col. 94 × 134 4-col. 190 × 66
1/8 page	990.00	1,790.00	1-col. 46 × 134 2-col. 94 × 66 4-col. 190 × 32

All prices in EUR plus VAT.

Get in contact
We look forward to
hearing from you!



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