

The Trade Show Offer for the

MOULDING EXPO

present by



Optimum Advertising for Your Presence at the Moulding Expo

Catch the attention of fair visitors with your publicity in the only official fair newspaper at the international specialist fair for Tool, Model and Mould Construction and extend your reach online with the ETMM Special newsletter.



is a brand of



VOGEL COMMUNICATIONS GROUP

Trade Show Offer

ETMM Moulding Expo Daily offers exclusive distribution directly on the fair grounds with top-level reporting in German and English. You thus have direct access to the international public at the specialist fair. In addition, with the special ETMM newsletter you can reach specialists and managers in tool and mould making throughout Europe online.

Close Dates

Publishing Date _____ June, 08 + 09, 2021

PDF Close _____ May 27, 2021

Ad Close _____ May 20, 2021

Distribution

Exclusive at the entrances to the Moulding Expo and also supplied to all exhibitors.

Circulation

20,000 copies (10,000 copies per issue)

Newspaper Format

Format : 255 mm wide × 350 mm high

Print Space: 226 mm wide × 313 mm high; 5 columns

Ad Formats and Prices

FORMAT	W × H IN MM	2 ISSUES
1/1 page	226 × 313	5,090.00
1/2 page	226 × 140	2,290.00
Junior page	134 × 189	2,490.00
2/5 page	88 × 287	1,890.00
1/3 page	134 × 140 226 × 91	1,490.00
1/4 page	88 × 189 180 × 91	1,290.00
1/5 page	42 × 287 88 × 140 134 × 91	990.00

PREFERRED POSITIONS	W × H IN MM	2 ISSUES
Ear ad/column head (cover page)	42 × 42	3,590.00
Bottom strip (cover page)	226 × 42	3,890.00
2 nd cover page	226 × 313	5,590.00
4 nd cover page	226 × 313	5,890.00
2/1 page	2 × 226 × 313	10,690.00
Tile ad	42 × 42	590.00

Special Newsletter

Place your advertising message within the Moulding Expo-topic environment and post it directly to your customer's mailbox.

Publishing Date _____ May 25, 2021

Newsletter recipients

Subscribers _____ 6,772

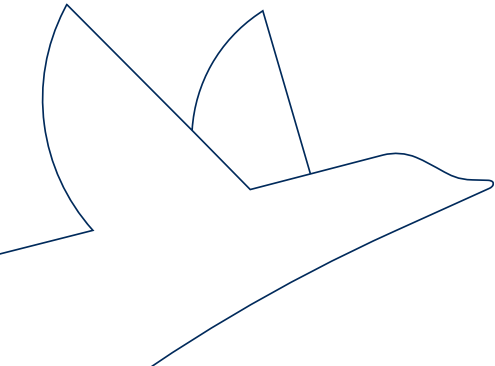
Banner Prices

	Billboard	Text Ad
_____	1,000.00	1,300.00

all prices in EUR incl. VAT

Get in touch

We look forward to you!



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