

The special issue
Automation

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The main topics are electrical drives, mechanical infrastructure, sensorics, control engineering as well as IoT.



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The special issue Automation

Dates

Ad Close _____ October 28, 2021

Print PDF Close _____ November 4, 2021

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Circulation

50,000 copies in print, 26,300 copies as e-paper

Distribution

- The print magazine reaches the entire production industry
- The e-paper will be sent to all newsletter recipients of MM MaschinenMarkt

Target Group

Decision-makers from the manufacturing industry such as plastics and rubber processing, steel and light metal construction and electrical engineering companies

Ad Formats and Prices

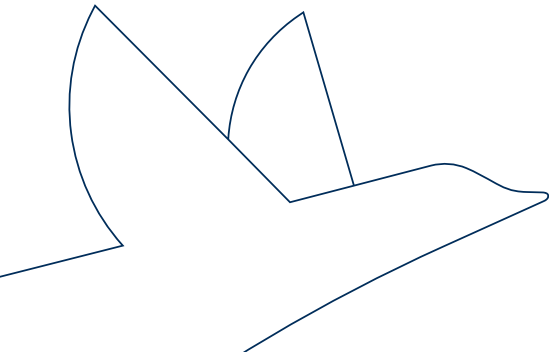
Format	w × h in mm	Basic Price
1/1 Page	190 × 270	7,390.00
Junior page	136 × 190	4,790.00
1/2 Page	190 × 134 94 × 270	3,790.00
1/3 Page	190 × 88 62 × 270	2,790.00
1/4 Page	94 × 134 46 × 270	2,190.00
1/8 Page	94 × 66 46 × 134	1,190.00
1/16 Page	46 × 66 94 × 32	690.00

Additional Charges (not discountable)

Format	1/1	JP, 1/2, 1/3	1/4, 1/8, 1/16
4-colour	1,600.00	1,200.00	800.00

All prices in EUR plus VAT.

Get in contact
We look forward to
hearing from you!



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