

The special issue

Medium-Sized Businesses

presented by



Show medium-sized businesses your expertise

With this special issue you can reach the medium-sized businesses, the driver of the German industry! It focuses on the issues and challenges of medium-sized businesses, from technological solutions and software/IT to legal topics. Your advertisement appears in a thematically highly attractive environment.

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Dates

Ad Close _____ April 29, 2021

Print PDF Close _____ May 5, 2021

Publishing Date _____ May 17, 2021

Circulation

50,000 copies in print, 26,300 copies as e-paper

Distribution

- The print magazine reaches the entire production industry
- The e-paper will be sent to all newsletter recipients of MM MaschinenMarkt

Target Group

Decision-makers from the production industry such as mechanical engineering, metal working and processing, steel and light metal construction, chemicals and plastics processing industry, construction of vehicles, ships and aircraft, manufacturers of EBM goods, electrical engineering companies as well as fine mechanics and optics

Ad Formats and Prices

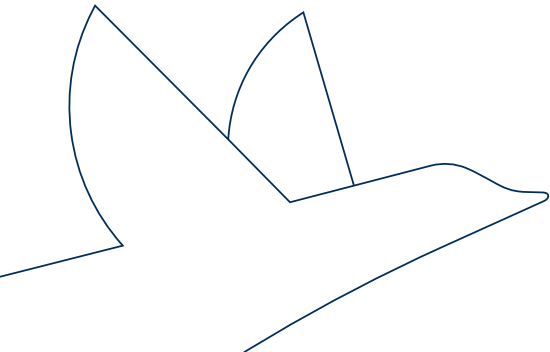
Format	w × h in mm	Basic Price
1/1 Page	190 × 270	7,390.00
Junior page	136 × 190	4,790.00
1/2 Page	190 × 134 94 × 270	3,790.00
1/3 Page	190 × 88 62 × 270	2,790.00
1/4 Page	94 × 134 46 × 270	2,190.00
1/8 Page	94 × 66 46 × 134	1,190.00
1/16 Page	46 × 66 94 × 32	690.00

Additional Charges (not discountable)

Format	1/1	JP, 1/2, 1/3	1/4, 1/8, 1/16
4-colour	1,600.00	1,200.00	800.00

All prices in EUR plus VAT.

Get in contact
We look forward to
hearing from you!



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GROUP

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