

The special issue

Metal Working

presented by



Show your expertise in metal working

Get the attention of the readers with your advertisement in the special about metal working. The main topics are machining, tools, separating and joining as well as additive manufacturing.



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The special issue Metal Working

Dates

Ad Close _____ September 3, 2021

Print PDF Close _____ September 9, 2021

Publishing Date _____ September 20, 2021

Circulation

50,000 copies in print, 26,300 copies as e-paper

Distribution

- The print magazine reaches the entire production industry
- The e-paper will be sent to all newsletter recipients of MM MaschinenMarkt

Target Group

Decision-makers from the production industry such as steel and light metal construction, vehicle, ship and aircraft construction as well as electrical engineering companies

Ad Formats and Prices

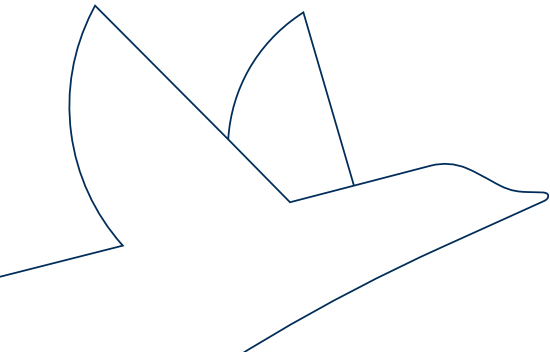
Format	w × h in mm	Basic Price
1/1 Page	190 × 270	7,390.00
Junior page	136 × 190	4,790.00
1/2 Page	190 × 134 94 × 270	3,790.00
1/3 Page	190 × 88 62 × 270	2,790.00
1/4 Page	94 × 134 46 × 270	2,190.00
1/8 Page	94 × 66 46 × 134	1,190.00
1/16 Page	46 × 66 94 × 32	690.00

Additional Charges (not discountable)

Format	1/1	JP, 1/2, 1/3	1/4, 1/8, 1/16
4-colour	1,600.00	1,200.00	800.00

All prices in EUR plus VAT.

Get in contact
We look forward to
hearing from you!



VOGEL COMMUNICATIONS
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