

The logo consists of two large, bold, red letters 'M' placed side-by-side, creating a stylized 'MM'.

MaschinenMarkt

# International Media Kit 2021

 **Thailand**

**VOGEL** COMMUNICATIONS  
GROUP



# Digital Advertising

<b>DOMAIN</b>	<b>www.mmthailand.com</b>
<b>PROFILE</b>	Automation, manufacturing, robots, power & drive, fluid powers, logistics, smart warehouse, 3D, lean & productivity and MROs
<b>TARGET GROUP</b>	Specialists, managers, engineers and purchasing engineers in various manufacturing industries including metal-working, automotive industry & supporting industries, automation system integrators, trading companies, etc.
<b>LANGUAGE</b>	Thai
<b>PUBLISHER</b>	Green World Media (Thailand) Company Limited 244 Ladprao 107 Klongchan Bangkokpi Bangkok 10240 THAILAND TEL. +66 2731 1191
<b>Visits per month</b>	68,886

## Banner

POSITION	SIZE (PX)	DURATION	PLACEMENT	Price
Leaderboard Banner	728 x 90	month	every page	2,000.00
Sidekick Banner	300 x 250	month	every page	1,600.00
Skyscraper	120 x 600	month	home page (desktop only)	2,000.00
Bottom Banner	728 x 90	month	every article page	1,333.00
Video Ad	on request	week	homepage	213.00
Lightbox	pop-up over website	week	first visit	533.00

All prices in EUR plus VAT.

## Advertorial

Content on  
[www.mmthailand.com](http://www.mmthailand.com) 900,00

## Newsletter

**FREQUENCY** weekly, on Tuesday  
**RECIPIENTS** 6,244  
**LANGUAGE** Thai

POSITION	SIZE (PX)	FORMAT	PRICE
Billboard Ad	630 x 250	jpg, gif or png max. 50 KB	1,160.00
Text Ad	300 characters +40 characters headline +picture of 300 x 300	jpg, gif or png max. 50 KB	998.00
XL Banner	630 x 140	jpg, gif or png max. 50 KB	858.00

All prices in EUR plus VAT.

# We empower you!

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