

femengineering

Conference Award

Present yourself as a partner of the event!

With Femengineering – Conference & Award, we address the challenges of women in engineering. Our mission is to connect and honor women and build a platform, which not only inspires the next generation of leaders, but also provides a community for those who are currently outstanding.

December 9, 2021 | Vogel Convention Center Würzburg | Hybrid Event

Empowering Women in Industry

We address the challenges of women in engineering:

With Femengineering – Conference & Award, we want to promote more transparency and a more self-evident mindset towards female leadership in engineering. Inspiring and excellent examples show successful women, but also companies with a clear attitude towards the advancement of women and mixed digital leadership – because they exist and we put these personalities and companies in the spotlight.

■ Conference

At the **Femengineering Conference** we will address and discuss the challenges facing the industry: How do science and industry manage to attract young talents and women as engineers? How does the industry approach the transformation from a „product-driven“ to a „human-centered“ company?

In interactive and entertaining sessions, we want to connect women and motivate them to take an active role in shaping this transformation in industry and society.

■ Award

The **Femengineering Award** honors outstanding female engineers and companies that promote women in the mechanical engineering, electronics, automotive and life sciences sector. Young talents, successful female engineers in management positions, clever female researchers and courageous female founders are in the spotlight and are honored for their achievements and personal commitment.

Factsheet

The event at a glance

Date

December 9, 2021

Conference

9 a.m. - 4 p.m.

Award Ceremony

from 7 pm

Industries

Electrical Engineering, Mechanical
Engineering, Automotive,
Electronics, Chemistry & Life
Science

Location

Vogel Convention Center
Würzburg | Hybrid Event

Format

Conference & networking platform
as a half-day event with digital live
streaming of the conference. The
award ceremony will take place as
an evening event.



Expected participants

120 – 150

Target Group

Women in management positions,
young female engineers at the
beginning of their career and
experts who drive cultural change

Conference Topics & Award Categories

Conference Topics

Young Talent Factory: Next Generation & New Talents, Start-Ups, Young Leaders, Young Professionals, Women in Science & Research

Leadership: Female Leadership/Entrepreneurship, Female Empowerment, Corporate Culture & Mindshift, Talent Acquisition

Digitization: Tech-News, Digital drives Change, Agile Management, Transformation & Strategy

Innovation: Smart Engineering, Start-Ups & Innovation, Engineering 2030

Award Categories

Young Female Engineer

People under 30 who are honored for outstanding achievements. #youngtalent

Female Founder in Engineering

A female founder and her innovative start-up in an industrial environment are awarded. #startup2021

Female Leadership in Industry

Women in leadership positions in industrial companies or in research are in the spotlight. #bestboss

Company Committed to Diversity

This category honors companies that are committed to diversity in their corporate culture through concrete campaigns, actions or projects. #committed2diversity

Woman of the Year in Industry

The award goes to a woman who has made outstanding achievements in the industry and whose performance is carrying her company into the future. #personality2021

Choose your Package

			3 available	
Presence	Services	Exhibitor	Sponsor Gold	Sponsor Platin
	Exhibition space with 4 chairs and a table, electricity and WLAN	up to 6 m ²	up to 10 m ²	up to 12 m ²
	Free tickets for stand personnel incl. catering	4	5	6
	Additional tickets for customers/trade partners at a preferential price	•	•	•
	Placement and linking of the company logo on the event website	•	•	•
	Presentation of the company short profile on the event website	•	•	•
	Marketing kit for own communication (logo, flyer, banner etc.)	•	•	•
	Giveaways in the goody bags of the conference and evening event	•		
	Mention in print and online coverage		•	•
	List of all event participants as PDF (name, first name, company, place)		•	•
	3-minute video interview at the booth during the event		•	•
	Statement in the run-up to the event for marketing purpose on the event website and social media			•
	Premium positioning of the stand in the exhibition area			•
	Flagging and other branding activities in the event location (if possible)			•
	Presentation or Workshop during the conference in the afternoon		•	
	Keynote during the conference in the morning			•
Integration of the company logo in selected communication measures (e.g. ads, flyers)			•	
Sponsorship of the Femengineering Award			•	
Membership of a representative of your company in the Femengineering Award Jury			•	

			3 available	
Digital	Services	Exhibitor	Sponsor Gold	Sponsor Platin
	Free digital tickets for the conference	4	5	6
	Additional digital participant list (name, function, company)	•	•	•
	Display of the company logo in the online stream during breaks (static)		•	•
	Opportunity to show an image film in the online stream during breaks (max. 3 minutes, film material provided by sponsoring partner)			•
	Package price	1,990.- €	7,990.- €	19,990.- €

All prices in EUR plus VAT.

Add-Ons: Further sponsoring products

Lanyard Sponsoring

All participants will be equipped with your lanyard. This way your company will have a lasting impact on the event's image.

Price: 4,900.– €
(plus production costs)

Barista Lounge

Coffee mugs, napkins, sugar sticks etc. with your company logo

Price: 3,900.– €
(plus production costs)

Next Generation Partnership

Sponsor 10 tickets for young people and students and invest in the next generation. You will be honored for your commitment as a sponsor.

Price: 1,490.– €

Fruit Boat Sponsorship

Branding opportunities with your company logo

Price: 3,900.– €
(plus production costs)

Candy Bar Sponsorship

Branding opportunities with your company logo

Price: 3,900.– €
(plus production costs)

Please note that the offered packages and Add-ons are suggestions. With pleasure we will work out with you a very individual concept We want to put you perfectly in scene – talk to us!

Good reasons for your participation

Female Empowerment

Encourage aspiring female engineers in their career, because only mixed-leadership has a future.

Networking

The event offers personal exchange with your target group on site and a high reach through the digital live stream.

Thinking Ahead

Digital transformation is creating new corporate cultures in which diversity and new working models will be the norm. Act today for the future!

Employer Branding

Demonstrate your clear stance on diversity in your corporate culture! This is how you can inspire (young) professionals for your company.

Editorial Coverage

Your participation will be featured in relevant trade media from the sectors automotive, mechanical engineering, electronics, chemicals & life sciences.

Make a Statement

Make a clear commitment to sustainable and future-oriented and forward-looking corporate governance.

We would like to participate

We would like to present our company at **Femengineering - Conference & Award** and herewith book the following package:

Exhibitor

Price: 1,990.– €

Sponsor Gold

Price: 7,990.– €

Sponsor Platin

Price: 19,990.– €

(All prices in EUR plus VAT.)

Please send us the completely filled out registration form by e-mail or fax.

sales@vogel.de
+49 931 418-2982

My Contact Details

Company

Contact Person

Street

Postcode / City

Telephone

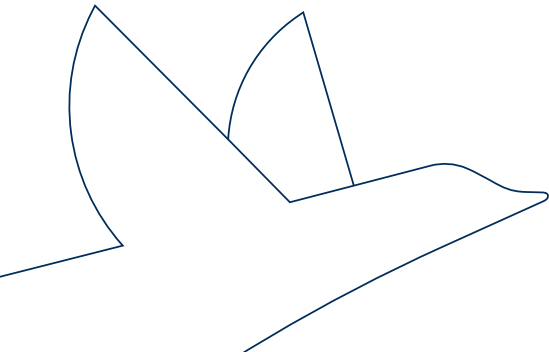
Fax

E-Mail

The contract is concluded when the admission (order confirmation) is sent by Vogel Communications Group GmbH & Co. KG. Up to 6 weeks before the start of the event, Vogel Communications Group agrees to a written cancellation of the contract against payment of a blanket compensation amounting to 50 % of the agreed fees. If the contract is cancelled later than 6 weeks before the start of the event, 100 % of the agreed fees shall be payable. The complete general terms and conditions can be found at: www.vogel.de/agb

Date / Signature

Get in touch!
We are looking
forward to hearing
from you.



VOGEL COMMUNICATIONS
GROUP

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